

Dani Nicholson

Detail-oriented professional with experience in publishing houses, market research companies, and nonprofit organizations. Creative marketer with an affinity for storytelling through flawless writing and editing skills. Known for flourishing in and encouraging collaborative work environments.

Contact

Phone

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E-mail

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LinkedIn

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Website

www.daniellemnicholson.com

Skills

Marketing and Publicity

Web Content Writing

Project Management

Email Marketing

Copyediting and Proofreading

Chicago and AP Style

Software

Atlassian Management Suite

WordPress and Squarespace

Salesforce

Hootsuite and Sprout Social

Mailchimp and Pardot

G Suite

Microsoft Office Suite

Education

2019 - 2020

Master of Science, Book Publishing

Portland State University - Portland, OR

2014 - 2018

Bachelor of Fine Arts, Creative Writing

Bemidji State University - Bemidji, MN

2014 - 2018

Bachelor of Arts, English

Bemidji State University - Bemidji, MN

Work History

2019 -

Current

Copywriter + Copyeditor

Puppet, Portland, OR

- Created and edited online content and technical blogs, adhering to brand and AP style guidelines.
- Managed blog content and social media accounts, ghostwrote blogs, and created email newsletters.

2019 - 2020

Project Manager

Ooligan Press, Portland, OR

- Facilitated cross-team and cross-departmental collaboration within publishing company.
- Maintained production schedule for publication of a novel and managed team of 5-6 people.

2019

Digital Marketing Intern

Overcup Press, Portland, OR

- Worked with team members to expand marketing channels and perform market research.
- Created and scheduled social media content, aligning to the voice of the company and brand.

2018

Marketing Intern

Five Star Professional, Eagan, MN

- Assisted Copywriter with writing and editing copy for print and digital materials.
- Assisted VP of Marketing with email campaigns, product launches, and designing print and digital materials.